



*We Make Patients Better, Quicker!*

## **FOR IMMEDIATE RELEASE**

### **1<sup>st</sup> Care Clinic Installs New Mexico's First Fully Automated Prescription Drug Dispenser: Offers Patients Unprecedented New Level Of Care And Convenience**

**LAS CRUCES, NM, JULY 20, 2009** – 1<sup>st</sup> Care Clinic, Las Cruces premier urgent care center, today announced it has begun offering InstyMeds, a fully automated ATM-style machine that dispenses prescription medications directly to patients immediately before leaving the office. The system, the first of its kind in New Mexico, offers a safe, convenient way for patients to receive their prescription medications.

“This new system eliminates the need for patients to stop and wait at a pharmacy when they’re not feeling well or in pain,” says Katy Wamel-Petermeier, Marketing Director of 1<sup>st</sup> Care Clinic. “InstyMeds helps them get back on the road to recovery as soon as possible.”

The InstyMeds system automates the entire process from the prescriber issuing the prescription, to the patient obtaining their medications, and payment collection. The patient can obtain their medications and be on their way in about the same time it takes them to use their bank ATM.

“The added convenience will help to ensure that patients fill and take their prescribed medications leading to faster recovery,” says Dr. Brian Delahoussaye, Medical Director at 1<sup>st</sup> Care Clinic. “We continue to support our local pharmacies for the more complex issues or expensive medications; however for those patients who want the added convenience, the immediate service provided by the InstyMeds system can’t be beat.”

**How it works.** The medical provider enters a prescription electronically and gives patients a voucher with a unique security code. Using the touch-screen of the InstyMeds dispenser, the patient enters the unique security code and their date of birth. The patient then swipes a debit or credit card or inserts cash to pay for the prescription or insurance co-payment. After the machine performs a triple bar code safety check, the pre-packaged, labeled product is dispensed from the machine to the patient. The entire process typically takes a couple of minutes.

**Patient Compliance:** Studies show that between 20 and 30 percent of prescriptions that doctors write go unfilled. The added convenience of the InstyMeds system increases the likelihood that the patient will fill their prescription and undergo the medication treatment plan.

#### **About 1st Care Clinic**

1<sup>st</sup> Care Clinic is Las Cruces’s premier urgent care center open 7 days a week from 8am-8pm and conveniently located on Foothills Rd. behind Hotel Encanto. Incorporated in its name and vision, 1<sup>st</sup> Care Clinic has set new standards for customer service for patients seeking care for injuries and personal medical attention. In addition to treating individuals and families, 1<sup>st</sup> Care Clinic contracts with many of New Mexico’s largest employers to provide Occupational Medicine and Workers Compensation services. With extended hours, costs are one third that of a hospital ER visit, and significantly shorter waiting times, patient acceptance of 1<sup>st</sup> Care Clinic has been phenomenal. To help fellow citizens who have recently lost their health insurance, 1<sup>st</sup> Care Clinic has created a

discounted plan for self pay patients. In addition to our 1<sup>st</sup> Care Clinic we have Foothills Imaging in the same building that offers all imaging services; MRI, CT, Bone Density, Mammography, and Ultrasound. For the convenience of our patients we have extended the hours on Mondays for any imaging appointments from 8am-8pm.

**About InstyMeds**

InstyMeds provides the only fully automated, ATM-style dispensing system for outpatient acute prescription medication services. InstyMeds mission is to make patients better, quicker, by providing immediate access to acute medications. For more information, call 1-866-467-8963 or visit [www.instymeds.com](http://www.instymeds.com).

**###**

**Contacts:**

Catherine Wamel-Petermeier, 1<sup>st</sup> Care Clinic  
575-496-5551

Emily Theisen, InstyMeds  
612-987-3369  
[emily.theisen@instymeds.com](mailto:emily.theisen@instymeds.com)