ATTRACT and RETAIN PATIENTS

Consumer-driven healthcare
The increasingly competitive nature of the healthcare market makes it more important than ever for healthcare organizations to focus on “excellent” patient satisfaction ratings.

- High levels of patient satisfaction can determine the success of a health care organization.
- By not focusing on the patient experience, hospitals are driving patients to their competition.

The value of a satisfied patient
Improving patient satisfaction maximizes the number of loyal patients to boost overall volume and cut costs associated with attracting new patients.

- It costs 10 times more to attract new patients than it does to keep current ones.
- Improving satisfaction significantly affects an organization’s profitability and pays for service initiatives many times over.

A desired health outcome
Providing the patient with convenient access to their prescription medication shortens and eases their recovery time, creating an experience that leaves your patient satisfied.

- Providing convenient access to medications leads to improved health outcomes for patients.

Convenience is key
Demand for convenience has lead to tremendous growth of retail medical clinics, which deliver both diagnosis and treatment in one location.

The success of convenient care*

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*Offering convenient, cost-effective care seven days a week, CVS MinuteClinic® has grown 41% annually over the last three years, and plans to increase from 640 sites to 1,500 sites by 2017. (source: CVS Caremark 2012 Annual Report)

InstyMeds makes it easy
InstyMeds automated prescription dispenser allows patients to conveniently get their medication on site.

- 96% Rated their overall experience as high
- 98% Would use InstyMeds again
- 95% InstyMeds delivers a 95% prescription fill rate

Deliver the convenience of both diagnosis and medication treatment in one location - with InstyMeds.